

## Agenda Item No.1b

**Bradford on Avon Area Board**  
**21<sup>st</sup> July 2010**

### **Chairman's Announcement**

#### **Local Transport Plan Car Parking Strategy**

The council's current car parking strategy dates back to 2000 and now needs to be reviewed to reflect the move to Wiltshire Council and to ensure that parking charges and standards are broadly consistent across the whole of the county.

A parking strategy can be one of the most useful tools available to local authorities in helping them achieve their objectives. In particular, it can:

- support the local economy;
- encourage the use of sustainable travel modes;
- enhance the look of streetscenes;
- meet residents' needs for car parking;
- raise revenue for the council to reinvest in transport measures; and
- provide essential access for the mobility impaired.

The council commissioned its consultants Mouchel to undertake the review.

Consultation on Mouchel's report is open from 12 July to 3 September 2010.

Our preferred method of communication is for comments to be submitted on line at <http://consult.wiltshire.gov.uk/portal>. A reference copy of the report is also available from all libraries.

16.